

JADE WAVE RISING

PORTRAITS OF POWER

A Visual Arts Exhibition, Curated by **Yeu Q Nguyen**
April 27-May 21, 2023 @ SOMArts Cultural Center
San Francisco

Co-Presented by


Asian American Women Artists Association (AAWAA) & Asian Pacific Islander Cultural Center (APICC)

As part of APICC's **26th Annual United States of Asian America Festival (USAAF)**

APRIL 27-MAY 21, 2023
SOMARTS CULTURAL
CENTER MAIN GALLERY



**A HISTORIC HUB FOR LOCAL ARTISTS IN
SAN FRANCISCO'S SOMA NEIGHBORHOOD**



JADE WAVE RISING

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If video does not play, [click here to view on YouTube](#)



Sugar Rebels performance installation by Genevieve Erin O'Brien and comrade Thúy Nguyen, exhibited at *Shifting Movements: Art Inspired by the Life & Activism of Yuri Kochiyama (1921-2014)*, SOMArts, 2017

ABOUT THE EXHIBITION

What is power? Who wields it? How can it be owned, contested, and exercised? For Asian women whose embodiment of power has culturally been limited to either Dragon Lady, Lotus Blossom or Tiger Mom, these questions are ever more prevalent. The true definition of power remains elusive and open to inquiry.

Jade Wave Rising: Portraits of Power celebrates Asian American and Pacific Islander woman agency and resilience in a multitude of manifestations. Jade is a rare mineral imbued with different metaphysical and cultural meanings, used since prehistoric times to adorn objects associated with power such as ceremonial daggers, jewelry, and crowns. Using jade as an allusion to more diverse definitions of power, the exhibition pays homage to overlooked figures in our history and establishes new legacies of leadership for a more equitable future for AAPI women everywhere.

ABOUT THE CURATOR

Yeu "Q" Nguyen is best known for her vibrant, interactive installations and intricately crafted objects rich in cultural symbolism and social empathy. Her expansive repertoire of works have appeared at notable venues such as the Autry's SouthWest Museum, the Orange County Center for Contemporary Art, the Los Angeles Municipal Art Gallery, the Geffen Playhouse, and the Armory Center for the Arts. Born in Saigon and immigrated to the US as a teenager, her writing and art was also featured on the cover of the Inlandia Institute's 2020 literary anthology titled "A Short Guide To Finding Your First Home In The US." Q has received multiple regional cultural grant awards for her art project Weaving Hope, an interactive art installation and cultural program that travels to different cities in LA County, including South Gate city, in its mission to gather over one thousand personal definitions of hope and uplift local creative scenes. Outside her studio hours, Q enjoys nature walks, cute cat videos, DIY home projects, and discovering Los Angeles's best happy hours.





CELEBRATING AAPI HERITAGE MONTH

ASIAN AMERICAN WOMEN ARTISTS ASSOCIATION PRESENTS

THE WORLDS OF BERNICE BING

Executive Producers |
Asian American Women Artists Association
and
Queer Women of Color Media Arts Project

Producer and Director |
Madeleine Lim

Co-Producers |
Jennifer Banta Yoshida and T. Kebo Drew

Editor |
Amal Kouttab

Music |
Anthony Brown's Asian American Orchestra



LEGACY & IMPACT

Since 1989, the **Asian American Women Artists Association** has consistently produced and promoted high-quality multidisciplinary art exhibitions, community art projects, publications, and programming reaching diverse local and national audiences.

Among AAWAA's notable artists includes **Bernice Bing**, a trailblazing abstract painter and community arts organizer, currently being featured at the **Asian Art Museum**, which now houses the largest collection of her work.

AAWAA continues in this legacy to prioritize **mentorship**, **visibility** and **advocacy** for and by AAPI women in the arts.

POTENTIAL REACH

SOCIAL MEDIA: 500,000

WITH COMMUNITY, PARTNER AND SPONSOR SUPPORT

AAWAA WEBSITE: 40,000 VIEWS/YEAR

SPONSOR LEVELS & BENEFITS

All gifts are tax deductible!

Email Diana Li at diana@aaawaa.net for more info.

SPONSOR BENEFITS	Legacy (\$10,000)	Visionary (\$5000)	Presenting (\$2500)	Leader (\$1000)	Supporter (\$500)	Gem (\$250)
NAME/LOGO RECOGNITION on our website, press kit, newsletter, social media, exhibition signage and at all public events	✓	✓	✓	✓	✓	✓
VIP PREVIEW TICKETS A first look before it opens to the public <i>Thursday, April 27 at 5pm</i>	Unlimited	10	5	3	2	1
AD & MARKETING SPACE <ul style="list-style-type: none"> • 1 min speech at our opening/closing • Ad space in our brochure • 30 sec ad played in the opening digital livestream broadcast and re-posted on AAWAA's social media channels • Table booth space at the opening and closing reception • Your brochures on a marketing table at the exhibition 	Customizable Contact AAWAA	Customizable Contact AAWAA	½ page spread 30 second video ad ½ Table at the opening	½ page spread 30 second video ad ½ Table at the opening	¼ page spread or name listing in brochure	¼ page spread or name listing in brochure
MERCH DISCOUNTS + GIFT BUNDLE <ul style="list-style-type: none"> • % Discount on exhibition merchandise • Gift bundle of a Collectible T-shirt, Embroidered Patch and Stickers 	25% +10 gift bundles	20% +5 gift bundles	15% +3 gift bundles	10% +1 gift bundle	10%	10%

ABOUT AAWAA

The mission of the **Asian American Women Artists Association** is to advance the visibility and recognition of Asian American women in the arts. Through exhibitions, publications, public programs and an informative website, AAWAA is an accessible resource and portal for artists, educators, academics, researchers, social justice communities and the general public.

OUR TEAM

Diana Li, Managing Director
Melanie Elvena, Programs &
Communications Manager
Ivy Chen, Membership Coordinator
Cat Lauigan, Exhibition Coordinator

VOLUNTEERS

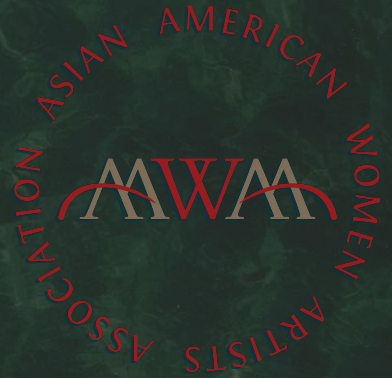
Jasmine Liang, Annie Gao, Jenny He, Diana
Chen, Sarah Wong

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ABOUT APICC

Our mission at the **Asian Pacific Islander Cultural Center** (APICC) is to support and produce multidisciplinary art reflective of the unique experiences of Asians and Pacific Islanders living in the United States. APICC was founded in 1996 by representatives of five nonprofit arts groups: Asian American Dance Performances, First Voice, Asian Improv aRts, the Asian American Theater Company, and Kearny Street Workshop. Since 1998, the center has promoted the artistic and organizational growth of San Francisco's API arts community by organizing and presenting the annual **United States of Asian America Festival** as well as commissioning contemporary art for and by the Asian American and Pacific Islander community.

ABOUT SOMArts

SOMArts leverages the power of art as a tool for social change through multi-disciplinary events and exhibitions. Equipping artists with the space, mentorship and support they need to shift perspectives and innovate solutions, SOMArts fosters access to arts and culture for collective liberation and self-determination.